

Privacy Policy

Del Rey Party Rentals, Inc.

Effective Date: March 4, 2026

1. 1. Introduction

Del Rey Party Rentals, Inc. dba Del Rey Party Rentals (“Del Rey Party Rentals,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, disclose, and protect information obtained through our website:

<https://www.delreypartyrentals.com>

By using our website, you agree to the practices described in this Privacy Policy.

2. 2. Information We Collect

Name

Email address

Phone number

Billing address

Delivery address

Event details such as event date, location, and rental needs

Company name (if applicable)

Payment and billing information

Communications sent through our website or email

Files submitted through online forms

3. 3. Automatically Collected Information

IP address

Browser type

Device type

Pages viewed

Referring website

Date and time of website visits

4. 4. How We Use Your Information

- Respond to quote requests and inquiries
- Process rental orders and payments
- Coordinate delivery, setup, and pickup of rental equipment
- Communicate with customers regarding bookings
- Provide customer support
- Improve our website and services
- Maintain business records
- Detect and prevent fraud
- Comply with legal obligations

5. 5. Third-Party Services

Our website may use trusted third-party providers such as website hosting providers, analytics tools like Google Analytics, and secure payment processors.

These providers may collect certain information necessary to perform their services in accordance with their own privacy policies.

6. 6. Cookies & Tracking Technologies

Our website may use cookies and similar tracking technologies to improve user experience, analyze website traffic, and maintain website functionality.

Users may disable cookies through their browser settings; however, certain website features may not function properly if cookies are disabled.

7. 7. California Consumer Privacy Act (CCPA / CPRA)

California residents have the right to request disclosure of personal information collected about them, request deletion of personal information, request correction of inaccurate personal information, and not be discriminated against for exercising their privacy rights.

8. 8. Data Retention

Del Rey Party Rentals retains personal information only for as long as necessary to fulfill business purposes including providing services, maintaining records, complying with legal obligations, resolving disputes, and enforcing agreements.

9. 9. Children's Privacy

Our website is not directed to children under the age of 13 and we do not knowingly collect personal information from children under 13.

10.10. Do Not Track Signals

Some web browsers transmit “Do Not Track” signals indicating a user's preference not to be tracked online.

Our website does not currently respond to Do Not Track signals due to the lack of a universally accepted standard.

11.11. Disputes, Agreement to Arbitrate, and Choice of Law

By using the Del Rey Party Rentals website and any related online services (collectively, the “Site”), you agree that any controversy, claim, action, or dispute arising out of or relating to your use of the Site or this Privacy Policy shall first be addressed through good-faith negotiations.

Before initiating arbitration or legal proceedings, the parties must provide written notice of the dispute and allow thirty (30) days to attempt resolution.

If the dispute cannot be resolved informally, it shall be resolved exclusively through binding arbitration administered by JAMS (Judicial Arbitration and Mediation Services) before a single arbitrator. Arbitration will occur on an individual basis and class actions or consolidated proceedings are not permitted.

This Privacy Policy shall be governed by the laws of the State of California. Arbitration shall be governed by the Federal Arbitration Act (9 U.S.C. §§ 1–16).

12.12. Changes to This Privacy Policy

Del Rey Party Rentals reserves the right to update or modify this Privacy Policy at any time.

When updates are made, the revised policy will be posted on the website with an updated effective date.

13.13. Contact Information

Del Rey Party Rentals, Inc.
dba Del Rey Party Rentals

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